The Natural Next Question and the Question Productivity Index
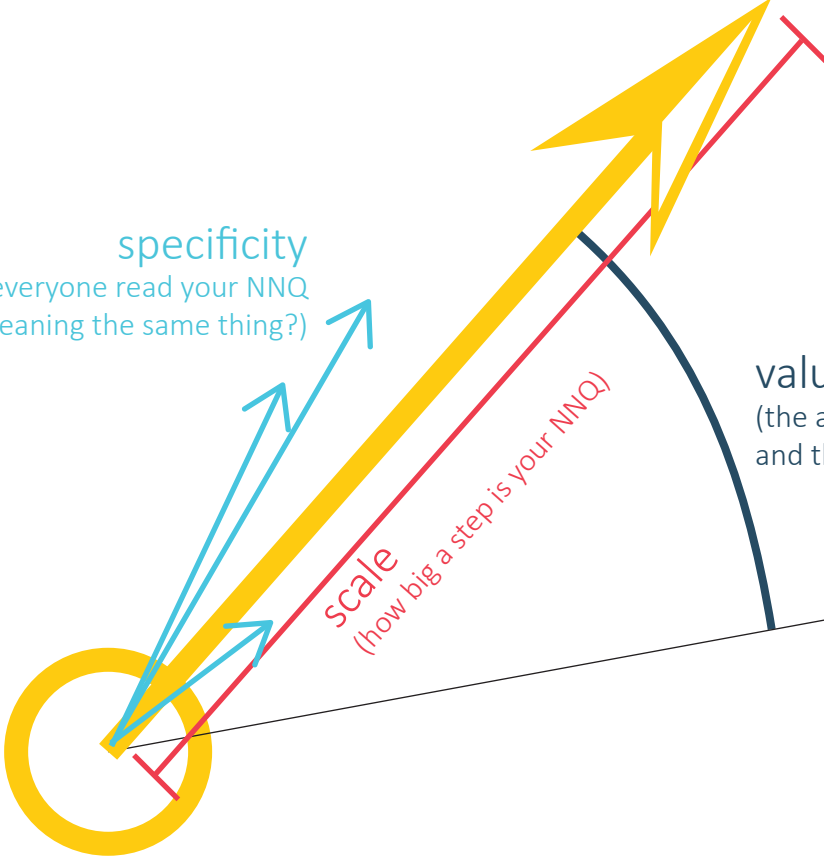
value: How directly does this question move you toward your goal?

scale: Is this question too small and easy to answer, or too big and complex?

specificity: Is this question clear and specific?

Your Natural Next Question
(your next step in learning)

Aiming toward
your GOAL

specificity
(would everyone read your NNQ
as meaning the same thing?)

scale
(how big a step is your NNQ)

value
(the angle between your NNQ
and the direct line to the goal)

Most direct path to your goal

Starting where you are
in your learning

Beagle
Make it Matter